



FIRE SPRINKLER INITIATIVE

Bringing Safety Home

2016 Bringing Safety Home Grant Report

March 1, 2017

National Fire Protection Association, Quincy, Massachusetts



FIRE SPRINKLER INITIATIVE

Bringing Safety Home

NFPA's Fire Sprinkler Initiative 2016 Bringing Safety Home Grant Final Report March 1, 2016

Grant Overview

To help further the acceptance and use of home fire sprinklers, the National Fire Protection Association (NFPA) awarded its Bringing Safety Home Grant to 15 fire safety groups in 2016. Launched a year earlier, the grant aims to ramp up sprinkler-related advocacy and educational efforts across North America.

The Bringing Safety Home Grant is made possible by NFPA's Fire Sprinkler Initiative, an advocacy campaign aimed at increasing the use of home fire sprinklers via the adoption of sprinkler requirements in states and regions. The grant assists state sprinkler coalitions and other safety advocates throughout North America by furthering activities showcasing the importance of fire sprinklers in new homes. Momentum around sprinkler advocacy continues to build as more and more residents and policy makers understand the value of installing this technology in new homes.

Since sprinklers can significantly reduce the risk of dying in the place where most fire deaths occur, the grant furthers grassroots efforts that can eliminate these tragedies and bolster acceptance of this technology in new homes.

Applicants applied for up to \$10,000 to fund an extensive sprinkler campaign or project in their state or region. NFPA developed a menu of options to choose from, but we also asked applicants to flex their creative muscle to develop something unique in their area.

To date, NFPA has awarded approximately \$200,000 in grant funding to 32 recipients collectively in 2015 and 2016. This report highlights the 2016 recipients and efforts made possible by the grant.

Promotion

NFPA gave applicants a month to submit all necessary paperwork, which included an application and a detailed summary of how each recipient would spend the funds. Applicants were informed of the grant through the following methods:

- NFPA news release

- Direct email to all state sprinkler coalition members
- Blog posts
- Prominent placement on the Fire Sprinkler Initiative website
- NFPA's social media channels
- Promotion by the Fire Sprinkler Initiative's partnering organizations and publications
- FSI newsletter
- Sprinkler coalition meetings

The Numbers

- Total applications received for 2016 grant: **23**
- Total grant recipients in 2016: **15**
- Total amount awarded to 2016 recipients: **\$99,840**

Grant Requirements

- Since the grant was taxable under IRS regulations, all winners were required to complete all necessary tax forms. We recommended that applicants structure their participation through an entity, such as a fire service organization, charity, or municipality, which has more limited taxation than an individual.
- All grant recipients were required to fill out an agreement that the funds will be used for home fire sprinkler advocacy activities in 2016. Exceptions were made throughout the year.
- Recipients needed to complete an end-of-year report detailing the activities made possible by the grant, how the grant was spent, the effectiveness of the funds, the reception of events or activities by the public and decision makers, and all other pertinent details.
- All grant recipients were required to extend the educational benefits of their endeavors beyond a single event via outreach to local/national media and to share any audio, video, or text synopses to NFPA. These endeavors were highlighted on the Fire Sprinkler Initiative site and NFPA's social media channels.

Grant Recipients

The following reports were submitted by the recipients. Where noted, some of the funding will be spent in 2017. The hyperlinks take you to that section of the report.

- [Connecticut Fire Sprinkler Coalition](#)
- [Massachusetts Fire Sprinkler Coalition](#)
- [Maryland State Firemen's Association](#)
- [Missouri Fire Sprinkler Coalition](#)

- [South Dakota Fire Sprinkler Coalition](#)
- [Texas Fire Sprinkler Coalition](#)
- [Wisconsin Fire Sprinkler Coalition](#)
- [Wyoming Fire Sprinkler Coalition](#)

The following recipients were unable to spend the grant money in 2016 due to certain circumstances. NFPA will release an addendum to this report once their reports are available. Those recipients are:

- [Colorado Fire Sprinkler Coalition](#) (grant awarded: \$8,600)
- [Florida Fire Sprinkler Coalition](#) (grant awarded: \$10,000)
- [Idaho Fire Sprinkler Coalition](#) (grant awarded: \$2,400)
- [New Hampshire Fire Sprinkler Coalition](#) (grant awarded: \$5,000)
- [Oregon Fire Sprinkler Coalition](#) (grant awarded: \$5,340)
- [South Carolina Fire Sprinkler Coalition](#) (grant awarded: \$5,000)
- [Utah Fire Sprinkler Coalition](#) (grant awarded: \$5,000)

Grant Reports

Connecticut Fire Sprinkler Coalition (Grant awarded: \$5,000)



Summary: Creation of state-specific billboard ads and educational pamphlets on home fire sprinklers; attendance at local homebuilder show; signage for public events

Full Report: The coalition received a \$5,000 grant, which was placed into a new account held by the Connecticut Fire Marshals Association. The coalition began 2016 with a balance of \$4610.79 remaining from the previous grant we received from NFPA in 2015.

Our goal was to use the grant to focus on educating the public on the use and installation of home fire sprinklers in Connecticut. We started the year by acquiring a booth at the Connecticut Home Builders and Remodelers Show in Hartford. We also advertised at the Connecticut Tigers Baseball Stadium and had coalition pens created. During the year, we made Connecticut-specific educational brochures on home fire sprinklers that were disseminated to local building officials and the real estate community. We also held side-by-side burn demonstrations that attracted the media.

The following is a breakdown of expenses funded by the grant through December 31, 2016:

- Materials to complete sprinkler demo unit: \$60.10
- Home show materials: tables, \$226.21; shirts for home show, \$598.52
- Set and purchase of coalition pens: \$746.76
- CT Tigers Stadium advertising: \$2500.00
- Coalition table covers: \$270.90
- CT Coalition brochures printing costs: \$1411.18
- Signs for press event: \$433.38
- Side-by-side materials for press event: \$195.95

Total spent in 2016: \$6443

There is currently \$3167.79 leftover. We are currently formulating a plan for other public education events and advertising for the upcoming year.

The coalition was busy this past year in all aspects of education, advertising, and media events pertaining to home fire sprinklers. We have a great opportunity to possibly get a fire sprinkler requirement adopted in 2017, and the use of the remaining funds will be crucial in our continued pressure on the state to adopt such requirements. The grant funds are very effective, yet there is a good amount of planning that goes into the training events. The time factor is a very good reason why there needs to be more time to effectively use the funds to our full advantage.

Massachusetts Fire Sprinkler Coalition (Grant awarded: \$5,000)



Picture taken at the Western Massachusetts Fire Chiefs Association monthly meeting. A special issue of *NFPA Journal* pertaining to home fire sprinklers was distributed to attendees. Each chief also received a fire sprinkler to assist them in explaining the simplicity and importance of this technology to the media and the public.

Summary: Activities made possible by the grant:

- Three, side-by-side demonstrations, including labor and materials
- [TV spot featuring the coalition](#)
- Printing and distribution of educational brochure, now housed on our [coalition site](#)

Full Report: The funds have been very effective in our mission to get the message out about home fire sprinklers. We had very good attendance at the live burns with very good press coverage. These events give us the opportunity to speak to local level politicians about the importance of this life-saving measure.

The brochures will be distributed to state fire departments. In addition, we are working to get them in the hands of the building inspectors to distribute to people pulling permits early on in the building process. We continue to meet and speak with our state representatives and senators by attending local fundraising activities and personal outreach. We were given the opportunity to speak at a legislative breakfast held in February in Holyoke to several politicians from Western Massachusetts. We showed the TV spot and spoke of the many fires that resulted in loss of life in that region. We were also able to speak with Rep. Robert DeLeo's aide on the importance of home fire sprinklers in an attempt to get legislation passed.

The Western Massachusetts Chiefs Association is planning another legislative breakfast, which will include a discussion on sprinkler bills. The association is also planning a trip to the Massachusetts State House to speak to representatives and senators about legislation supporting sprinklers in one- and two-family homes.

	labor	materials and supplies	
Boston SXS	\$ 900.00	\$ 145.69	truck rental
		\$ 125.00	dumpster
		\$ 176.40	Lowes supplies
Westfield SXS	\$ 300.00	\$ 219.69	Lowes supplies
		\$ 66.06	banner
brochures		\$ 1,411.18	
TV spot		\$ 240.00	
East Longmeadow SXS	\$ 900.00	\$ 225.00	Lowes
Total	\$ 2,100.00	\$ 2,609.02	\$ 4,709.02

Maryland State Firemen’s Association (Grant awarded: \$10,000)

Summary: Demonstrations and display materials that led to the demise of an anti-sprinkler bill

Full Report: The Maryland State Firemen’s Association was awarded \$10,000 to fund efforts that increase the understanding and acceptance of home fire sprinklers, resulting in requirements for sprinklers in new, one-and two-family homes.

The Maryland fire service was influential in passing legislation in 2012 resulting in a statewide requirement for fire sprinklers in single-family residences. The period for enactment in every county ended July 1, 2015. Thus, legislators on the Eastern Shore and Western Maryland introduced legislation attempting to provide counties the opportunity to “opt-out” of the requirement.

The Maryland State Firemen’s Association worked to equip and place two mobile trailers throughout the state and conduct side-by-side burns educating the state’s elected officials and public on the significance of home fire sprinklers. In addition, the MSFA legislative committee launched efforts to educate legislators at the state capital and within their communities that fire sprinklers save lives and reduce property damage.

Due to these efforts, the legislative bill died in committee.

Expenses Breakdown:

- Fund a series of live burn/sprinkler demonstrations: 19 @ \$ 350/burn
\$ 6,650.00
- Legislative initiatives: educational materials, research, printing, copying \$4,000
- Reception/Education: Maryland Association of Counties, booth, education materials
\$1,500.00
- Legislative reception: displays/education materials \$900.00
- State Convention: displays/education materials \$ 500.00

Total Spent \$ 13,550

Note: A separate \$10,000.00 grant was secured for the initial purchase of two trailers for the side-by-side burns. The cost for the trailers was \$13,000. The additional \$3,000.00 was paid to ensure trailers were available throughout the state.

Missouri Fire Sprinkler Coalition (Grant awarded: \$5,000)

Summary: Hosted a local summit aimed at understanding the cost disparities of local fire sprinkler design and installation

Full Report: The Missouri Fire Sprinkler Coalition was awarded a grant for the purpose of developing and conducting two focused summits. The purpose of these summits would be to discuss the reasons for the cost disparity for home fire sprinkler design and installation found in the St. Louis area, compare the costs to the national average, and identify methods to reduce that gap.

Our coalition contracted with FleishmanHillard (FH) to assist in planning and facilitating the summit. Four members of the coalition and two members of FH met four times to plan the event. The purpose, the list of attendees, the agenda, and the strategic approach of the summit were all discussed and finalized in these meetings. It was decided that the purpose of the meetings could better be fulfilled with one full-day event, with follow-ups being done by the coalition moving forward, as opposed to the original two shorter summits imagined.

The focused summit was held on November 4, 2016. Twenty stakeholders attended, representing the St. Louis area fire sprinkler contractors, plumbers, fire service, local government, water purveyor, and homebuilders, along with representatives from NFPA and the coalition. The group was led through discussions and exercise by FH facilitators. Various perspectives, issues, and ideas were exchanged.

The summit led to four action items, including the creation of a St. Louis area fire sprinkler database; identifying and instituting a “pilot” home fire sprinkler project in the area; engaging the insurance industry on the topic of liability insurance rates for designers and installers; and improving coalition support in facilitating discussions and disagreements between local builders and code officials, as needed.

The Missouri Fire Sprinkler Coalition and the Missouri Association of Fire Chiefs is very appreciative of this grant award. Without it, we would have never been able to plan and conduct such a successful event.

Summit Event Summary

This meeting served as an important opportunity to bring together all the stakeholders to engage in a productive dialogue about the cost and barriers to residential fire sprinklers in the St. Louis area.

Attendees represented a variety of sectors including:

- Water purveyors
- Home developers
- Fire service
- Fire sprinkler engineers and contractors
- Plumbing

Following an open dialogue to review examples of fire sprinkler installation costs disparities in the St. Louis area, attendees were broken into small groups to brainstorm methods to minimize those disparities and other barriers.

The following are findings of those brainstorm discussions, as refined by the closing group conversation.

St. Louis Area Fire Sprinkler Database

- The database would be an online listing of St. Louis municipality permitting/fees required for residential fire sprinkler installation, making it easy for interested parties to quickly and more accurately identify costs.
- Building of the database will also allow for clear identification of major disparities in permitting/fees across the region, and furthermore, may clearly outline further action needed to minimize disparities among specific municipalities.
- The listing may also include a list of preferred contractors, which may serve as an informal licensing process and help the coalition encourage quality installations.
- This database would also work to fulfill a key theme that came across in discussions: education.

Pilot Development

- This test program would serve as an unprecedented opportunity for the coalition to work closely with a builder in a particular development to assure all homes are sprinkled. Working with a builder, the development could be selected based on:
 - Location
 - Price point
 - Other home features/options
- This partnership would serve as a chance to identify specific code trade-offs and other incentives that may be created and employed to increase adoption among home builders.
- Long term, this pilot may help provide the first data on resale values for sprinkled homes.
- An integrated plan to increase interest and demand in the development could include:
 - Geo-targeted social media advertising sharing messages about the need for home fire sprinklers.
 - Earned media effort to share the benefits of home fire sprinklers.

Insurance Industry Engagement

- Summit conversation revealed that sprinkler contractors are negatively impacted by residential sprinkler installations, driving up premiums.

- To minimize these costs that must be passed on to homeowners, the NFPA will expand current conversations with major insurers around homeowner premiums as they are related to fire sprinklers to installers.

Contractor Support

- The Missouri Fire Sprinkler Coalition also committed to providing support for contractors and installers. This includes expanding the scope and mission of the coalition to step in, when appropriate, to facilitate productive conversations between contractors and code officials and/or fire service.

Next steps following the summit will be explored for all these action items at upcoming coalition meetings. Specifically, the pilot development strategy will be discussed by the St. Louis Home Builders Association at their upcoming meeting.

South Dakota Fire Sprinkler Coalition (Grant awarded: \$5,000)

Summary: Produced print advertisements and banners promoting home fire sprinklers and formation of new coalition

Fire sprinklers are like a firefighter in every home, every minute of every day.

You give your all at every fire. Quick response and smoke alarms are crucial but they do not stop a fire before it is deadly. Residential fire sprinklers help you do more to protect your community and your fellow firefighters. In less than 1 1/2 minutes a fire sprinkler can stop a fire and increase the odds of surviving a fire by 80 percent. (NFPA)

Protect your community by installing fire sprinklers in every home.



The South Dakota Home Fire Sprinkler Coalition is coordinating live fire sprinkler demonstrations across the state. We have access to speakers, print materials, videos, social media content, web page content and so much more to help you inform your community on the need for home fire sprinklers.

Look for us at the Sioux Empire Fair August 8—13, The Central States Fair August 20, and the Corn Palace Festival August 24—28.

Join the South Dakota Home Fire Sprinkler Coalition and promote increased fire protection in your community. We conference via web and phone the last Tuesday of each month at 1:30 PM Mountain/2:30 PM Central Time.

Contact Jody Telkamp at 605-394-5233 or jody.telkamp@rcgov.org for more information.



Full Report: The grant was used to increase awareness of the importance of home fire sprinklers. We crafted a full-page advertisement for placement in the *South Dakota Firefighter*. Our goal was to target the volunteer firefighters across the state, mostly in rural areas, to bring awareness to home fire sprinklers and our coalition. Through this publication, a statewide sprinkler installation company saw our ad and inquired about the coalition. While the sprinkler company is not yet a member, discussions are ongoing about their contributions and participation.

We also discovered the publication is constantly looking for material to print in its monthly editions. The decision was made to submit an article every other month. Through this outlet, we believe we can fulfill the coalition's mission statement of educating the public on home fire sprinklers. More importantly, if firefighters in rural communities know the benefits, we hope to gain

advocates through the articles placed in this publication.

Another ad was designed to announce live burn demonstrations at the Sioux Empire Fair and the Central States Fair. The Sioux Falls Fire Department has a live burn trailer. We contacted them and informed them the South Dakota Sprinkler Coalition would be advertising their burn demonstration for them through a grant provided by NFPA.

An ad was also placed in the *Rapid City Journal* to generate interest in a live burn demonstration at the Central States Fair. Staff from the Rapid City Fire Department attended the fair and spent an entire day talking to fair goers about sprinklers. We educated about 500 people about the speed of today's fire and how even the fastest response from fire departments can't get there before damage is done. People were surprised to learn that fire sprinklers can be installed in homes. We heard stories from people who had experienced devastation from fire. One family had just finished building a new home and were very disappointed that no one had informed them fire sprinklers could be installed in residences. This family's story enforced the importance of the coalition to build better relationships with the homebuilder's association.

The final project completed with grant funds was the creation of travel banners. Initially, we worked with Sign Express to develop a powerful message for sprinklers. The creative artist assigned to our project could not grasp the concept of the message the coalition wanted to convey. After several attempts, it was decided to seek another designer. Sign Express billed the coalition for their artist's time.

We then worked with a design firm, Projex, to create a message that advocates for home sprinklers in less than two seconds, as the banners were to be placed in high traffic areas viewable to motorists. We decided on the phrase "Home Sprinklers Before Your Family is Toast." We purchased four with the intent that one would remain in a permanent location in Rapid City, one would travel to the various stations in Rapid City, and two would travel throughout the state.

Coalition member Monica Colby reached out to the South Dakota Chief's Association and informed them of our banners. The Watertown Fire Department jumped at the chance to display the message. The town has a new recreational facility about to open. The Watertown Fire Department was granted permission to display the banner in the new public facility.

In summary, this grant provided funding to help the South Dakota Sprinkler Coalition further its mission. It also helped create awareness throughout the state that a sprinkler coalition exists and serves as a resource. Costs for these projects were less than originally projected, with \$556 dollars remaining. The remaining funds will be spent in 2017.

<p>Bringing Home Safety Grant Accounting 2016</p>
--

Date	Description	Credit	Debit	Balance
5/10/2016	NFPA/Bringing Home Safety	\$5,000.00		\$5,000.00
6/29/2016	Sign Express		\$37.50	\$4,962.50
6/30/2016	Blaze Production		\$925.00	\$4,037.50
7/29/2016	Projex		\$675.00	\$3,362.50

8/4/2016	Sioux Falls Argus Leader	\$1,550.90	\$1,811.60
8/25/2016	Rapid City Journal	\$579.81	\$1,231.79
10/6/2016	Projex	\$675.00	\$556.79
Ending Balance			\$556.79

Texas Fire Sprinkler Coalition (Grant awarded: \$10,000)

Summary: Creation of live burn, fire sprinkler demonstration trailer

Full Report: The grant was used to construct a side-by-side sprinkler demonstration trailer. (A [news release](#) highlighted the grant.) A local sprinkler contractor, American Fire Systems, assisted with labor and material for the sprinkler system, welding, and construction on the inside of the unit. Their gracious help saved roughly \$10,000 in material and labor. The grant money has been spent, and we anticipate needing additional funds to upgrade and add to the existing program.

Expenditures

Trailer	\$5159
Container	\$3950
Trailer hitch	\$724.50
Material	\$730.69
Total	10564.19

Activities and Effectiveness

The trailer was completed the second week of November 2016. One test burn and one demonstration for fire department leadership were conducted at our fire training field on November 14 and 15. On November 17, we traveled to Kenner, Louisiana, for a demonstration with the State Fire Marshal. The demonstration, [shown in this video](#), was a complete success.

Reception by Public and Decision Makers

Our leadership completely supports the Fire Sprinkler Initiative and allows us to share the units with others across the state. We would like to build more units to help share across Texas. We look forward to many more demonstrations. In 2017, we are planning to take the unit to College Station for a Legislative Day and to Austin for the Fire Marshal's Conference.

Wisconsin Fire Sprinkler Coalition (grant awarded: 10,000)

The primary use of the grant was to purchase audio visual equipment for use at trade shows to promote the use of home fire sprinklers, specifically the Milwaukee Metropolitan Builders Show and the Madison Building Show. The main audience was builders and individuals who were looking for home-related equipment, building supplies, and safety. Grant funding also paid for the admission and memberships to the Wisconsin Home Builders Association and Milwaukee Metro Builders Association. Memberships will allow the Wisconsin Coalition to be continually updated regarding upcoming shows and correspondence in the Wisconsin Building Industry.

Grant funding also supported presentations to fire service groups as well, the most recent being a presentation to Wisconsin fire chiefs at our Winter In-service Training at Volk Field. Future educational sessions are planned for the Wisconsin Fire Chiefs' Education Association Spring Conference and the Wisconsin State Fire Chiefs' Annual Conference in Green Bay.

The grant will also help fund a fire sprinkler summit planned for May 11, 2017 targeting fire service personnel, municipal leaders, architects, developers, and building officials. Without the assistance of the grant, we could not have made the progress we have made over the last year regarding advocacy and education concerning home fire sprinklers.



Wisconsin Fire Sprinkler Coalition

2016 Expenses (Budget vs Actual)



EXPENSES

	Program Services						Program Total (Budgeted)	Program Total (Actual)	Remaining
	Education (Budgeted)	Education (Actual)	Outreach (Budgeted)	Outreach (Actual)	Media / P.R. (Budgeted)	Media / P.R. (Actual)			
Educational and Promotional Materials									
Educational Materials for K-12 Students	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Educational Materials for General Public	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Educational Materials for Internal Stakeholders (Fire Service)	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Educational Materials for External Stakeholders (Home Builders)	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Educational Materials for Policy/Decision Makers	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ -	\$ 300.00
Events									
Registration and Exhibitor Fees (Fire Service Events)	\$ -	\$ -	\$ 400.00	\$ -	\$ -	\$ -	\$ 400.00	\$ -	\$ 400.00
Registration and Exhibitor Fees (General Public Events)	\$ -	\$ -	\$ 450.00	\$ 1,740.00	\$ -	\$ -	\$ 450.00	\$ 1,740.00	\$ (1,290.00)
Registration and Exhibitor Fees (Trade Show/Builder Showcase Etc)	\$ -	\$ -	\$ 450.00	\$ 1,697.00	\$ -	\$ -	\$ 450.00	\$ 1,697.00	\$ (1,247.00)
Registration and Exhibitor Fees Policy / Decision Maker Events	\$ -	\$ -	\$ 450.00	\$ -	\$ -	\$ -	\$ 450.00	\$ -	\$ 450.00
Sponsorship / Advertising at an Event	\$ -	\$ -	\$ 350.00	\$ -	\$ -	\$ -	\$ 350.00	\$ -	\$ 350.00
Wisconsin Fire Sprinkler Coalition Summit	\$ -	\$ -	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00	\$ -	\$ 1,000.00
Promotional, Exhibit, and Presentation Materials									
Clothing	\$ -	\$ -	\$ 400.00	\$ 563.55	\$ -	\$ -	\$ 400.00	\$ 563.55	\$ (163.55)
Table 6' x 30"	\$ -	\$ -	\$ 38.88	\$ -	\$ -	\$ -	\$ 38.88	\$ -	\$ 38.88
Black Fitted Seamless Table Cloth	\$ -	\$ -	\$ 13.19	\$ -	\$ -	\$ -	\$ 13.19	\$ -	\$ 13.19
TV Display Presentation Card Stand	\$ 200.00	\$ 126.95	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ 126.95	\$ 73.05
Hisense 55" 1080p 120Hz LED Smart TV	\$ -	\$ -	\$ 369.99	\$ 348.96	\$ -	\$ -	\$ 369.99	\$ 348.96	\$ 21.03
Apple TV (for Presentations)	\$ -	\$ -	\$ 150.00	\$ 157.34	\$ -	\$ -	\$ 150.00	\$ 157.34	\$ (7.34)
Contemporary Literature Holder	\$ 30.70	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 30.70	\$ -	\$ 30.70
(2) Padded Folding Chairs	\$ -	\$ -	\$ 50.00	\$ 60.74	\$ -	\$ -	\$ 50.00	\$ 60.74	\$ (10.74)
Retractable Display Banner	\$ -	\$ -	\$ 350.00	\$ -	\$ -	\$ -	\$ 350.00	\$ -	\$ 350.00
Goal Zero Yeti 400 (Portable Power - 3 hour of TV Power)	\$ -	\$ -	\$ 459.99	\$ 401.64	\$ -	\$ -	\$ 459.99	\$ 401.64	\$ 58.35
Peavey Decort 3000 or Equivalent Portable PA System w/stand	\$ 763.18	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 763.18	\$ 60.74	\$ 702.44
Portable Generator Generac 10000 or Similar	\$ -	\$ -	\$ 589.00	\$ 575.28	\$ -	\$ -	\$ 589.00	\$ 575.28	\$ 13.72
Ladder	\$ -	\$ -	\$ -	\$ 42.00	\$ -	\$ -	\$ -	\$ 42.00	\$ -
Side by Side Burn Demonstration Materials									
Sprinkler System	\$ -	\$ -	\$ 316.93	\$ -	\$ -	\$ -	\$ 316.93	\$ -	\$ 316.93
Building Materials	\$ -	\$ -	\$ 905.73	\$ -	\$ -	\$ -	\$ 905.73	\$ -	\$ 905.73
Tools	\$ -	\$ -	\$ 55.00	\$ -	\$ -	\$ -	\$ 55.00	\$ -	\$ 55.00
Consumable Materials	\$ -	\$ -	\$ 207.41	\$ -	\$ -	\$ -	\$ 207.41	\$ -	\$ 207.41
Trailer	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Shipping Container	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Shipping Container Fabrication	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Public Relations									
Social Media Fall Campaign	\$ -	\$ -	\$ -	\$ -	\$ 100.00	\$ -	\$ 100.00	\$ -	\$ 100.00
Snacks for Press at Major Incidents	\$ -	\$ -	\$ -	\$ -	\$ 100.00	\$ -	\$ 100.00	\$ -	\$ 100.00
Coffee for Press Events	\$ -	\$ -	\$ -	\$ -	\$ 100.00	\$ -	\$ 100.00	\$ -	\$ 100.00
Development of Media Kits	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ -	\$ 200.00	\$ -	\$ 200.00
Organizational Management, Administration, & Sustainability									
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Professional Development									
Training	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Conferences	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Membership	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Personnel Reimbursement									
Meals and Incidental Expenses (M&IE) Reimbursement	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Travel									
Mileage Reimbursement	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Airfare	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Car Rental	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Parking	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
Hotels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.00
TOTAL	\$ 2,493.88	\$ 126.95	\$ 7,096.12	\$ 5,586.51	\$ 500.00	\$ -	\$ 10,000.00	\$ 5,774.20	\$ 4,225.80

Wyoming Fire Sprinkler Coalition (Grant awarded: \$8,500)



Summary: Created side-by-side burn units; purchased booth and educational display items

Full Report: The grant enabled the Wyoming Fire Sprinkler Coalition to accomplish the following goals:

- Paid expenses to travel and promote home fire sprinkler installations
- Paid for travel to Lander, Cody, and Gillette to prepare side-by-side demonstrations in those communities
- Paid for booth rentals at a variety of conferences, fire department open houses, and trade shows, including:
 - NE Wyoming Contractor's Home Show in Gillette
 - Safe Kids annual coordinator meeting
 - Wyoming Claims Association annual conference
 - Wyoming Association of Municipalities
 - Meteteetse, Wyoming, Fire Department Open House
 - Cheyenne Fire and Rescue Open House
 - Laramie County Fire District #1 Open House
 - Lander Fire Department Open House
 - Wyoming Educational Trade Fair
 - Attendance at meetings of the Wyoming Fire Sprinkler Coalition

The grant also funded:

- Materials to build three, side-by-side units in communities where previously there has been no unit available
- Items to enhance display booths and teaching opportunities, including a table cover to identify speakers as members of the Wyoming Fire Sprinkler Coalition, four pop-up banners, and a computer monitor with a traveling case
- Travel and booth rental fees

All money except for \$778.92 was spent during the grant period. The remaining funds will be spent in 2017.

The Wyoming Fire Sprinkler Coalition feels very strongly that without these funds from the Fire Sprinkler Initiative, our efforts to educate the citizens of Wyoming on the benefits of installing home fire sprinklers would have been severely hampered. Without this money, we would not have enjoyed the success we have seen in 2016.

The grant provided us with the ability to meet directly with stakeholders and with some agencies that look at needless death and injury in the same way the Coalition does. What we have discovered is the vast majority of people are dramatically without any knowledge of home fire sprinklers; we have seen a great curiosity from those we have encountered about this technology; people are anxious to learn about this life-saving tool that can keep them safe in their own homes; and it is not effective or practical to try to educate people by providing them with only a brochure or pamphlet. People are better served with direct contact, contact that can be provided at shows, conferences, or other events.